

The Pickles Plus Story

Chapter 1 – Est. 1989

Mr. & Mrs. Pickles arrived in Pinellas County from Michigan in the mid 70s and soon became respected home builders in the Pinellas/Pasco County areas. In the early 80s, Mr. & Mrs. Plus arrived from New Jersey where they were owners of a popular deli in the central New Jersey area. "Pickles" met "Plus" at a high school baseball game and their friendship "marinated". They decided to put their friendship to a test and open a Deli-restaurant that would serve the very best.

Joe & Renee Benedettini - "Pickles", Ralph & Gail Natale - "Plus"

Chapter 2 – Est. 1998

Mr. & Mrs. Pickles had two children, a Sweet Gherkin and a Half-Sour Gherkin. It was because of the Sweet Gherkin that they met Mr. & Mrs. Plus at a high school baseball game. Anyway, after both gherkins graduated from UF (Go Gators!), the Sweet Gherkin, (who can be sometimes not so sweet) convinced the Half-Sour Gherkin (who is really half sweet), to "can" the building business and "jump into the brine"!

Basically, they blended pretty well...even when things got a little "bumpy" from time to time because they realized that when "you're in a pickle" it's never "smooth"! Realizing that lots of Pickle People Pick Pickles Plus, they didn't dilly dally around...instead, they continued the tradition of preparing delicious food made with fresh ingredients, quality meats & cheeses and serving it to great people with a smile (and sometimes even a hug!).

Thank you to our wonderful staff & loyal customers for allowing us to work with you and serve you for nearly 3 decades! We love what we do and if you do too please...tell the world! And if for any reason you have a problem, please...tell us so we can do our best to make it better.

Remember, life is like a pickle...it's never without a few "bumps"! Sometimes it's sweet, sometimes sour, but overall it's wonderful!

Kim M. Benedettini - "The Sweet Gherkin"

Joe Benedettini - "The Half-Sour (Half Sweet) Gherkin"

"Pickled" EGG SANDWICHES .. Just "Yolking"!

7 Days a Week until 11:00 a.m. & until 12 p.m. on Sundays.

We're not joking though when we say our egg sandwiches are a meal!

EGG & CHEESE BAGEL or CROISSANT\$5.99

With bacon, ham or sausage - \$6.99

**BAGEL, LOX & CREAM CHEESE\$14.99

With tomato & onion

SOUTHWEST BURRITO.....\$9.99

Scrambled eggs, onions, tomatoes, peppers, jack cheese, home fries & southwest sauce all wrapped up!

BIG BREAKFAST BURRITO.....\$10.49

Scrambled eggs, tomatoes, sausage, onions, peppers & American cheese in a flour tortilla

- Add side of Home Fries to any breakfast sandwich for only \$1.99 -

"Plus" SIDES

One Egg\$2.99 Corned Beef Hash \$7.99

Bacon (3)\$3.99 (Our own chunky version)

Ham.....\$3.99 English Muffin \$2.29

Sausage (2).....\$3.99 Croissant \$2.99

Grits.....\$3.49 Toast\$2.29

Home Fries\$3.49 Bagel & Cream Cheese \$3.99

Choice of Rye, Pumpernickel, Whole Wheat, White, or Kaiser

Fresh Fruit Cup\$4.49 Add Blueberries.....\$1.99

French Toast (1).....\$4.99 Add Avocado Mash..... \$1.49

Pancake (1)\$4.49

Substitute Egg Whites 1.29

Substitute Tomato Slices for Home Fries or Grits 1.00

Substitute Fresh Fruit for Home Fries 1.50

"Popular" BEVERAGES

COFFEE, HOT TEA, HOT CHOCOLATE,
MILK & ORANGE JUICE

**Consuming raw or under cooked meats, poultry or eggs may increase your risk of food borne illness.

Catering & Delivery

We appreciate a 24 hour notice!



PERFECT PARTY PLATTERS

All platters accompanied by plates, utensils, napkins, mustard & mayo.
Minimum order of 8. Prices shown are per person.

PICKLES SANDWICH PLATTER – \$10.99 on Bread

An assortment of sandwiches - turkey, ham, roast beef, homemade chicken salad, tuna salad & egg salad - on pumpernickel, rye, whole wheat and white breads.... Cut in half and arranged on a platter with lettuce, tomatoes, chips & pickles of course!

SANDWICH & SALAD COMBO PLATTER – \$11.99 on Bread

The Pickles Sandwich Platter above accompanied by a tray of our homemade potato salad, pasta salad & cole slaw, lettuce, tomatoes & pickles!

PICKLES WRAP PLATTER – \$11.49

Same as Pickles Sandwich Platter above but packed in an assortment of wraps: White, Whole Wheat & Spinach Herb - cut in half and arranged on a platter, with lettuce, tomatoes, chips & pickles!

WRAP & SALAD COMBO PLATTER – \$12.49

The Pickles Wrap platter accompanied by a tray of our homemade potato salad, pasta salad & cole slaw, lettuce, tomatoes & pickles!

SALAD PARTY PLATTERS

Minimum order of 8

CAESAR \$4.99 per person

GREEK \$5.29 per person

CHEF \$5.29 per person

3- TO 6-FOOT PARTY SUBS



3 Footer \$69

(feeds 10-15)

6 Footer \$129

(feeds 20-30)

48 hour notice, please!

DESSERT & DRINKS!

Add Cookies! just \$1.29 per person

Add Brownies! just \$2.99 per person

Add Soft Drinks! just \$2.79 per person

CATERING & DELIVERY

Countryside, Oldsmar, Eastlake & Safety Harbor

(727) 725-3325 \$20.00 min. order

(Fax 727-725-8783)

Downtown Clearwater & Dunedin

(727) 447-0500 \$40.00 min. order

Limited Delivery Area • Monday thru Friday 11:00 - 2:00 p.m.

Please allow 1 hour for deliveries. Please call to confirm order. \$3 Fuel Surcharge

Please note a 20% delivery/setup charge will be added to all catering orders. All menu prices subject to change without notice. Sorry no personal checks. Thank you!

"The Deli Picky People Pick!"



Breakfast • Lunch • Dinner



www.picklesplus.com

PET FRIENDLY PATIO DINING

Due to the current turmoil in the food supply chain, our prices are subject to change without public notice. Rev. 2/23

Breakfast**

7 Days a Week until 11:00 a.m. & until 12 p.m. on Sundays.

"Popular" SPECIALS

– Substitutions Extra –

THE SLAMMIN' JOE\$10.99

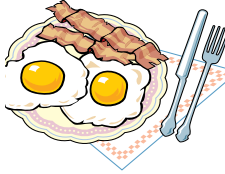
2 eggs, 2 pancakes, 2 sausages, 2 bacon strips...Batter up!

THE DUKE\$10.99

2 eggs, home fries or grits, toast & choice of bacon, sausage or ham

BACON, EGG & CHEESE SCRAMBLE..... \$10.49

3 eggs scrambled with bacon & American cheese served with home fries & toast



"Pick Your" EGGS

One Egg, Home Fries or Grits & Toast \$7.99

Two Eggs, Home Fries or Grits & Toast \$8.99

Three Eggs, Home Fries or Grits & Toast \$9.99

Toast choices: Pumpernickel, Rye, Whole Wheat & White

"Packed" OMELETTES

Fluffy 3 Egg Omelettes served with Home Fries or Grits & Toast

BUILD AN OMELETTE \$8.99

Add Bacon, Ham or Sausage, Chicken - \$1.49 Add Pastrami or Corned Beef - 2.99

Add Cheese (American, Swiss, Provolone, Cheddar, Muenster, Pepper Jack or Feta) - \$.99

Add Veggies (Mushrooms, Onions, Tomatoes, Green Pepper, Jalapeno or Spinach) - \$.99

A Favorite!

SUSAGE & CHEESE OMELETTE – \$10.99

Sausage & Swiss, Home Fries or Grits & Toast

HAM & CHEESE \$10.99

WESTERN..... \$11.49

Ham, tomatoes, green peppers & onions

VEGGIE \$10.49

Tomatoes, onions, green peppers, mushrooms, spinach

GREEK \$10.99

Feta, spinach & tomatoes

"Practically New" SPECIALTIES

EGGS BENEDICT \$11.99

With Homefries or grits

CORNED BEEF HASH & EGGS..... \$12.99

Chunky version with two eggs & toast

VEGGIE EGG WHITE OMELETTE \$11.49

Tomates, onions, mushrooms, spinach & green peppers served with fresh fruit & multigrain toast

"Positively Perfect" PANCAKES

Make no mistake ... they're the size of the plate!

TWO CAKES \$7.99

Add Blueberries \$1.99

THE SPANKY \$6.99

(kids 10 and under) 1 scrambled egg, 1 mini pancake & 1 bacon or sausage

For Kids

A Favorite

TEXAS FRENCH TOAST - \$8.99

Golden brown & topped with a dusting of powdered sugar

Everything at Pickles Plus is fresh and made to order. We thank you for allowing ample time for preparation. So sit back, relax and smell the coffee! \$1.00 Share Charge

Sandwiches & More

"Popular"... SANDWICHES – Served All Day!

Served on choice of bread with chips & a pickle!

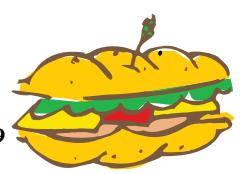
**Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$.99)
Substitute Fries. (\$1.99)**

- TURKEY \$13.49
Delicious all white breast meat...Always a favorite!
- HAM & SWISS \$12.49
Baked ham topped with imported Swiss
- ROAST BEEF \$14.49
From only the finest top rounds of beef, seasoned & cooked perfectly
- PICKLES CHOICE \$14.99
Steamed Corned Beef & Pastrami covered w/slaw & Russian dressing
- KOSHER STYLE CORNED BEEF \$14.49
Finest, trimmed lean, sliced thin, steamed & piled high
- NEW YORK STYLE PASTRAMI \$14.49
Tastiest, steamed...black peppercorn creates its robust flavor
- TURKEY PASTRAMI \$14.49
*Oven roasted, peppered turkey breast steamed ... Healthy & Tasty!
Try hot with Swiss, Russian & slaw on it - \$14.99*

A Favorite!

ITALIAN HOAGIE – \$11.99
Ham, salami, pepperoni, provolone, lettuce, tomato, onions, pepperoncini & Italian dressing stuffed in hoagie roll

- LIVERWURST – \$12.49
Try it with onions too!
- CHOPPED LIVER – \$14.49
Try it with onions on rye!
- B.L.T. – \$11.99
Lots of crisp bacon, ripe tomatoes & crisp lettuce... a great old favorite



KEN'S Salad Dressings

A Favorite!

CHICKEN SALAD \$13.49
Chunks of plump white chicken perfectly seasoned and made with love...Our claim to fame!

- TUNA HOAGIE \$11.99
Our homemade tuna salad topped with lettuce, tomato, onions, pepperoncini & Italian dressing
- TUNA SALAD \$10.99
Freshly made - delicately seasoned
- EGG SALAD \$10.99
Fresh boiled eggs & mayo ... seasoned just right!

Half of a Sandwich = Half the regular price plus \$1.00

"Packed"... WRAPS

On White, Whole Wheat or Spinach Herb tortilla served with chips & a pickle!

- TURKEY WRAP..... \$13.49
Lean breast of turkey with lettuce, tomato and honey mustard
- HOT JOEY WRAP™ \$13.49
Grilled diced chicken breast, onions & pepperoncini w/melted American cheese, lettuce & tomato ... with a side of ranch
- CHICKEN CAESAR WRAP..... \$12.49
Grilled diced chicken breast, romaine lettuce & Caesar dressing

Be creative...pack your favorite sandwich in a wrap - add (\$1.00)

"Pluses"... EXTRAS ON YOUR SANDWICH

- SLAW, SAUERKRAUT, SALSAS,
- GIARDINAIRE Hot Pepper Relish (\$.99 each)
- CHEESE (\$.99) American, Swiss, Provolone, Cheddar; Muenster & Pepper Jack
- AVOCADO MASH (\$1.49) BACON (\$1.99) Shmear of CHOPPED LIVER (\$3.99)

FRESHLY BAKED BREADS:

Choice of Rye, Pumpernickel, Whole Wheat, White, Brioche Bun, Sourdough
Sub a Bagel, Wrap, Croissant or Hoagie - \$1.00 extra

- Pickle-licious!
- Sharing Charge – \$1.00
Extra Pickle, Extra Chips

"Plump" BURGERS

All burgers served with fries, potato or pasta salad, or slaw & pickle.

BURGER PLATTER \$12.49
Big 1/2 pounder, served on a Brioche bun with lettuce, tomatoes.



Build A Burger Add-Ons:

- Grilled Mushrooms or Onions, Jalapeno's or Kraut - (\$.79 each)
- CHEESE: American, Swiss, Provolone, Cheddar & Pepper Jack - (\$.99)
- BACON - (\$1.99) AVOCADO MASH (\$1.49)

PATTY MELT \$13.99
Grilled on Rye with melted Swiss & grilled onions.

VEGGIE BURGER PLATTER \$10.99

SOUTHWEST BURGER \$13.99
Southwest sauce, jack cheese, grilled onions, lettuce, tomato.

Substitute a House Salad – add (\$1.99) or Onion Rings (\$2.99)

"Prized" REUBENS & RACHAELS

● CORNED BEEF ● PASTRAMI ● TURKEY

Your choice \$14.99

Topped with imported Swiss, sauerkraut and our homemade Russian dressing then grilled 'till golden on Rye bread. Served with chips & a pickle!

"Piled High" ... COMBO SANDWICHES

- #1 - #5 include your choice of homemade potato salad, pasta salad or coleslaw & a pickle.
- 1. PICKLES FAVORITE \$15.49**
A triple decker of steamed corned beef, pastrami & Swiss covered w/ slaw & Russian dressing
 - 2. PICKLES NEW JERSEY SLOPPY JOE \$14.99**
A triple decker of roast beef, turkey & Swiss covered w/ slaw & Russian dressing
 - 4. HAM & TURKEY CLUB \$14.49**
A triple decker of baked ham, turkey, bacon, Swiss cheese, lettuce & tomato
 - 5. GRILLED CHICKEN BREAST PLUS \$12.99**
Topped w/bacon, Swiss, lettuce, tomato & honey mustard on a Kaiser roll

"Perfectly Grilled"... HOT SANDWICHES & HOAGIES

Served on choice of bread with chips & a pickle!
**Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$.99)
Substitute Fries. (\$1.99)**

PHILLY STEAK HOAGIE or WRAP \$13.49
*Choice of cheese melted with grilled onions... Try it with Turkey!
Add a side of Southwest sauce to kick it up!*

CHICAGO BEEF HOAGIE \$14.49
Topped with Provolone & served with Au jus and Giardinare... A Windy City Classic.

KIM'S CUBAN \$12.49
Spicy pork, ham, Genoa salami, Swiss, sliced pickles, mustard, mayo all pressed 'till golden on authentic Cuban bread

JAKE'S BIG CATCH - CRISPY COD SANDWICH..... \$13.99
Served on a hoagie w/lettuce, tomato & tartar sauce served with fries.

TUNA MELT \$12.49
Grilled on Rye 'till golden with American cheese...A Classic!

AVOCADO MASH TUNA MELT..... \$13.49
Like the original, with white American cheese and tomato

GRILLED CHEESE DELIGHT \$8.99
*A delicious mix of Swiss, Provolone & American cheeses on your choice of bread
Make it superb... add Tomato (N/C) add Bacon (1.99) or both!*

HOT DOG \$8.99
*100% Boar's Head all beef, split & grilled to perfection,
Chicago Style (1.49) topped with tomatoes, hot peppers, relish, pickles & celery salt.*

"Positively Delicious"... SALADS!

GREEK SALAD \$12.49
*Homemade potato salad covered w/lettuce, tomato, cucumber, onions, feta cheese, pepperoncini, Greek olives & topped w/our Greek dressing.
Zorba would be proud!*

HOT JOEY SALAD™ \$13.49
Grilled diced chicken breast, pepperoncinis & onions with melted white American cheese served warm on a bed of lettuce with Bleu cheese dressing ... a low carb favorite!

GRILLED CHICKEN SALAD "The Aldo" \$12.99
Lettuce topped with diced chicken breast, egg, tomato, cucumber, toasted almonds and Honey Mustard dressing.

CHICKEN SALAD PLATE \$13.49
Chicken salad stuffed tomato served on a bed of lettuce with egg wedge.

COMBO SALAD \$13.99
Scoops of our homemade Tuna salad, Chicken salad, potato salad & cole slaw garnished with lettuce and tomato (Substitute a scoop of egg salad for the potato salad & cole slaw for extra protein.)

CHEF'S SALAD \$13.49
Ham, Turkey, Swiss, egg wedges, cucumbers & tomatoes on a bed of lettuce with your choice of dressing

TUNA SALAD PLATE \$12.49
Tuna Salad stuffed tomato served on a bed of lettuce with egg wedge.

CAESAR SALAD \$10.49
*Romaine & crispy croutons tossed with creamy Caesar dressing (with Grilled or Cajun Chicken - add \$2.99)
(Any salad chopped - add \$1.00)*

"Popular" PLATTERS

All platters served with a pickle of course!

****NOVA LOX..... \$14.99**
Nova lox & cream cheese on a toasted bagel served w/lettuce, tomato & onion

CHOPPED LIVER PLATTER \$14.99
Served with hard-boiled egg, lettuce, tomato, onions & crackers.

CHICKEN TENDERS BASKET \$12.99
Breaded chicken tenders served with fries & our famous honey mustard for dipping!

FISH & CHIPS BASKET \$13.99
Crispy, flaky white cod filets, served with fries & tartar sauce

"Pick Some" APPETIZERS & SIDES

- Basket of French Fries..... \$5.99
- Basket O' Onion Rings \$7.99
- Chopped Liver Appetizer..... \$9.79
- Potato Salad, Pasta Salad or Cole Slaw \$2.99
- House Salad..... \$4.99
- Soup of the Day Cup \$4.79 - Bowl \$5.79

A Favorite!

DEEP FRIED PICKLES \$7.99
served with ranch dressing

"Pewee Pickles" KIDS MENU

For Gherkins 11 & under only **\$7.99**
Includes chips, pickle, cookie & small soda

- GRILLED AMERICAN CHEESE
- CHICKEN TENDERS (2) + FRIES
- HOT DOG (100% all Beef)

Substitute fries for chips (1.29) Substitute fruit for chips (1.49) Substitute Milk for Soda (1.00)

****Consuming raw or undercooked meats, poultry or eggs may increase your risk of food borne illness.**

Due to the current turmoil in the food supply chain, our prices are subject to change without public notice.

Something New

Served on choice of bread with chips & a pickle!
**Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$.99)
Substitute Fries. (\$1.99)**

TURKEY PHILLY HOAGIE or WRAP 13.49
The healthy version of the Philly steak with choice of cheese (melted) - Try it, you'll like it!

TURKEY RACHAEL 14.99
Turkey breast topped with melted Swiss, cole slaw & Russian dressing grilled 'til golden on Rye.

TURKEY MELT 13.99
Turkey & melted swiss on Rye, grilled till golden with "Kickin Cranberry" sauce.

"Practically World Famous"... HOT JOEYS!

Get as a wrap, hoagie or salad! Served with Chips & a pickle!

THE ORIGINAL HOT JOEY HOAGIE..... 13.49
Grilled diced breast of chicken, onions & pepperoncinis topped with melted White American Cheese. A STAR was born!

SOUTHWEST HOT JOEY 13.49
The Original with a little kick.... But topped with Pepperjack cheese & our homemade Southwest Sauce

THE EXTREME HOT JOEY 13.99
For those who like it hot...The Original plus jalapenos, spicy Giardinare & zippy homemade Horseradish Sauce!

"Perfectly Sweet" DESSERTS

- PIES & CAKES – \$5.99 - \$7.99*
* Price and assortment vary daily.
- FRESHLY BAKED COOKIES
Chocolate Chip & Oatmeal Raisin
- RICE PUDDING – \$4.99
Creamy & sweet topped with whipped cream & cinnamon...



"Pops, Sodas & Other" BEVERAGES

- FOUNTAIN SODAS*
Coke, Diet Coke, Root Beer, Sprite, Pink Lemonade
- ORIGINAL DR. BROWNS
Cream Soda (& Diet), Black Cherry (& Diet), Ginger Ale
- ICED TEA*
Freshly Brewed
- PICKLE-ADE™
1/2 lemonade & 1/2 tea
- COFFEE / HOT TEA* / HOT CHOCOLATE

*Free Refill - Dine In Only



BEER & WINE **** We I.D.! ****

- Bud, Bud Light & Assorted Domestic and Import Beers
- Chardonnay, Cabernet, Merlot, Pinot Grigio

DINNER SPECIALS

Daily 4pm til Close!

- SPAGHETTI & MEATBALLS \$9.99
- CHICKEN PARMESAN \$10.99
- CHICKEN A LA RENEE™* \$10.99
- SALISBURY STEAK* \$11.99
- HOMEMADE MEATLOAF & GRAVY* \$11.99
- CORNED BEEF & CABBAGE* (Served Tuesday night only) .. \$13.99
- FISH & CHIPS (battered Cod) \$13.99

**Served with roasted parsley potatoes, veggie of the day & tossed salad OR cole slaw*