

# The Pickles Plus Story

## Chapter 1 – Est. 1989

Mr. & Mrs. Pickles arrived in Pinellas County from Michigan in the mid 70s and soon became respected home builders in the Pinellas/Pasco County areas. In the early 80s, Mr. & Mrs. Plus arrived from New Jersey where they were owners of a popular deli in the central New Jersey area. "Pickles" met "Plus" at a high school baseball game and their friendship "marinated". They decided to put their friendship to a test and open a Deli-restaurant that would serve the very best.

**Joe & Renee Benedettini - "Pickles", Ralph & Gail Natale - "Plus"**

## Chapter 2 – Est. 1998

Mr. & Mrs. Pickles had two children, a Sweet Gherkin and a Half-Sour Gherkin. It was because of the Sweet Gherkin that they met Mr. & Mrs. Plus at a high school baseball game. Anyway, after both gherkins graduated from UF (Go Gators!), the Sweet Gherkin, (who can be sometimes not so sweet) convinced the Half-Sour Gherkin (who is really half sweet), to "can" the building business and "jump into the brine"!

Basically, they blended pretty well...even when things got a little "bumpy" from time to time because they realized that when "you're in a pickle" it's never "smooth"! Realizing that lots of Picky People Pick Pickles Plus, they didn't dilly dally around...instead, they continued the tradition of preparing delicious food made with fresh ingredients, quality meats & cheeses and serving it to great people with a smile (and sometimes even a hug!).

Thank you to our wonderful staff & loyal customers for allowing us to work with you and serve you for nearly 3 decades! We love what we do and if you do too please...tell the world! And if for any reason you have a problem, please...tell us so we can do our best to make it better.

Remember, life is like a pickle...it's never without a few "bumps"! Sometimes it's sweet, sometimes sour, but overall it's wonderful!

**Kim M. Benedettini - "The Sweet Gherkin"**

**Joe Benedettini - "The Half-Sour (Half Sweet) Gherkin"**

## "Pickled" EGG SANDWICHES .. Just "Yolking"!

**7 Days a Week until 11:00 a.m. & until 12 p.m. on Sundays.**

*We're not joking though when we say our egg sandwiches are a meal!*

**EGG & CHEESE BAGEL or CROISSANT .....\$6.49**

*With bacon, ham or sausage – \$7.49*

**\*\*BAGEL, LOX & CREAM CHEESE .....\$15.99**

*With tomato & onion*

**SOUTHWEST BURRITO.....\$10.49**

*Scrambled eggs, onions, tomatoes, peppers, jack cheese, home fries & southwest sauce all wrapped up!*

**BIG BREAKFAST BURRITO.....\$11.49**

*Scrambled eggs, tomatoes, sausage, onions, peppers & American cheese in a flour tortilla*

*- Add side of Home Fries to any breakfast sandwich for only \$1.99 -*

## "Plus" .... SIDES

**One Egg .....\$2.99**

**Bacon (3) .....\$3.99**

**Ham.....\$3.99**

**Sausage (2).....\$3.99**

**Grits.....\$3.49**

**Home Fries .....\$3.49**

*Choice of Rye, Pumpernickel, Whole Wheat, White, or Kaiser*

**Fresh Fruit Cup .....\$4.49**

**French Toast (1).....\$4.99**

**Pancake (1) .....\$4.99**

*Substitute Egg Whites 1.29*

*Substitute Tomato Slices for Home Fries or Grits 1.00*

*Substitute Fresh Fruit for Home Fries 1.50*

## "Popular" .... BEVERAGES

**COFFEE, HOT TEA, HOT CHOCOLATE,  
MILK & ORANGE JUICE**

**\*\*Consuming raw or under cooked meats, poultry or eggs  
may increase your risk of food borne illness.**

# Catering & Delivery

**We appreciate a 24 hour notice!**



## PERFECT PARTY PLATTERS

*All platters accompanied by plates, utensils, napkins, mustard & mayo.  
Minimum order of 8. Prices shown are per person.*

### PICKLES SANDWICH PLATTER \$12.49 on Bread

*An assortment of sandwiches - turkey, ham, roast beef, homemade chicken salad, tuna salad & egg salad - on pumpernickel, rye, whole wheat and white breads....*

*Cut in half and arranged on a platter with lettuce, tomatoes, chips & pickles of course!*

### SANDWICH & SALAD COMBO PLATTER \$13.49 on Bread

*The Pickles Sandwich Platter above accompanied by a tray of our homemade potato salad, pasta salad & cole slaw, lettuce, tomatoes & pickles!*

### PICKLES WRAP PLATTER – \$12.99

*Same as Pickles Sandwich Platter above but packed in an assortment of wraps:  
White, Whole Wheat & Spinach Herb - cut in half and arranged on a platter,  
with lettuce, tomatoes, chips & pickles!*

### WRAP & SALAD COMBO PLATTER – \$13.99

*The Pickles Wrap platter accompanied by a tray of our homemade potato salad, pasta salad & cole slaw, lettuce, tomatoes & pickles!*

## SALAD PARTY PLATTERS

*Minimum order of 8*

**CAESAR ..... \$5.99 per person**

**GREEK ..... \$6.49 per person**

**CHEF ..... \$6.49 per person**

## DESSERT & DRINKS!

**Add Cookies!**

**just \$1.29 per person**

**Add Brownies!**

**just \$2.99 per person**

**Add Soft Drinks!**

**just \$2.99 per person**

# CATERING & DELIVERY

**Countryside, Oldsmar, Eastlake & Safety Harbor**

**(727)725-3325** \$20.00 min. order

**(Fax 727-725-8783)**

**Downtown Clearwater & Dunedin**

**(727)447-0500** \$40.00 min. order

*Limited Delivery Area • Monday thru Friday 11:00 - 2:00 p.m.*

*Please allow 1 hour for deliveries. Please call to confirm order. \$4 Fuel Surcharge*

**Please note a 20% delivery/setup charge will be added to all catering orders.  
All menu prices subject to change without notice. Sorry no personal checks. Thank you!**

"The Deli Picky People Pick!"™



**Breakfast • Lunch • Dinner**



**www.picklesplus.com**

**PET FRIENDLY PATIO DINING**

Rev. 9/24

**All menu prices subject to change without notice. Sorry no personal checks. Thank you!**

# Breakfast\*\*

**7 Days a Week until 11:00 a.m. & until 12 p.m. on Sundays.**

## "Popular" .... SPECIALS

**– Substitutions Extra –**

**THE SLAMMIN' JOE .....\$11.99**

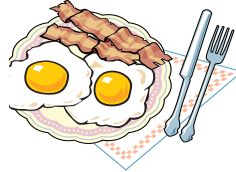
*2 eggs, 2 pancakes, 2 sausages, 2 bacon strips...Batter up!*

**THE DUKE .....\$11.99**

*2 eggs, home fries or grits, toast & choice of  
bacon, sausage or ham*

**BACON, EGG & CHEESE SCRAMBLE..... \$11.99**

*3 eggs scrambled with bacon & American cheese served with home fries & toast*



## "Pick Your" .... EGGS

**One Egg, Home Fries or Grits & Toast ..... \$8.49**

**Two Eggs, Home Fries or Grits & Toast ..... \$9.49**

**Three Eggs, Home Fries or Grits & Toast ..... \$10.49**

*Toast choices: Pumpernickel, Rye, Whole Wheat & White*

## "Packed" .... OMELETTES

*Fluffy 3 Egg Omelettes served with Home Fries or Grits & Toast*

**BUILD AN OMELETTE .....\$9.99**

*Add Bacon, Ham or Sausage, Chicken - \$1.49*

*Add Pastrami or Corned Beef - 2.99*

*Add Cheese (American, Swiss, Provolone, Cheddar, Muenster, Pepper Jack or Feta) - \$.99*

*Add Veggies (Mushrooms, Onions, Tomatoes, Green Pepper, Jalapeno or Spinach) - \$.99*

### A Favorite!

**SAUSAGE & CHEESE  
OMELETTE – \$11.99**

*Sausage & Swiss,  
Home Fries or Grits  
& Toast*

**HAM & CHEESE ..... \$11.99**

**WESTERN..... \$12.99**

*Ham, tomatoes, green peppers & onions*

**VEGGIE ..... \$11.99**

*Tomatoes, onions, green peppers, mushrooms, spinach*

**GREEK ..... \$11.99**

*Feta, spinach & tomatoes*

## "Practically New" .... SPECIALTIES

**\*\*EGGS BENEDICT ..... \$13.99**

*With Homefries or grits*

**CORNER BEEF HASH & EGGS..... \$13.99**

*Chunky version with two eggs & toast*

**VEGGIE EGG WHITE OMELETTE ..... \$13.49**

*Tomates, onions, mushrooms, spinach & green peppers served with  
fresh fruit & multigrain toast*

## "Positively Perfect" .... PANCAKES

*Make no mistake ... they're the size of the plate!*

**TWO CAKES ..... \$8.99**

**Add Blueberries ..... \$1.99**

**THE SPANKY ..... \$7.99**

*(kids 10 and under) 1 scrambled egg,  
1 mini pancake & 1 bacon or sausage*

**For  
Kids**

### A Favorite

**TEXAS FRENCH  
TOAST - \$9.99**

*Golden brown & topped  
with a dusting of  
powdered sugar*

**Everything at Pickles Plus is fresh and made to order. We thank you for  
allowing ample time for preparation. So sit back, relax and smell the coffee!  
\$1.00 Share Charge**




# Sandwiches & More

## “Popular”...SANDWICHES – Served All Day!

Served on choice of bread with chips & a pickle!

~~Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$ .99)~~  
Substitute Fries. (\$1.99)


<b>TURKEY</b> .....	<b>\$14.49</b>
<i>Delicious all white breast meat...Always a favorite!</i>	
<b>HAM &amp; SWISS</b> .....	<b>\$13.49</b>
<i>Baked ham topped with imported Swiss</i>	
<b>ROAST BEEF</b> .....	<b>\$15.49</b>
<i>From only the finest top rounds of beef, seasoned &amp; cooked perfectly</i>	
 <b>PICKLES CHOICE</b> .....	<b>\$15.99</b>
<i>Steamed Corned Beef &amp; Pastrami covered w/slaw &amp; Russian dressing</i>	
<b>KOSHER STYLE CORNED BEEF</b> .....	<b>\$15.49</b>
<i>Finest, trimmed lean, sliced thin, steamed &amp; piled high</i>	
<b>NEW YORK STYLE PASTRAMI</b> .....	<b>\$15.49</b>
<i>Tastiest, steamed...black peppercorn creates its robust flavor</i>	
<b>TURKEY PASTRAMI</b> .....	<b>\$15.49</b>
<i>Oven roasted, peppered turkey breast steamed ... Healthy &amp; Tasty!</i>	
<i>Try hot with Swiss, Russian &amp; slaw on it - \$15.99</i>	

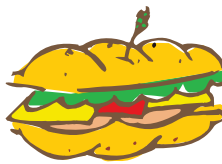
### A Favorite!

**ITALIAN HOAGIE – \$12.99**  
*Ham, salami, pepperoni, provolone, lettuce, tomato, onions, pepperoncini & house dressing stuffed in hoagie roll*

**CHOPPED LIVER – \$15.99**

*Try it with onions on rye!*

 **B.L.T. – \$12.99**  
*Lots of crisp bacon, ripe tomatoes & crisp lettuce ... a great old favorite*



*KEN'S Salad Dressings*

### A Favorite!

**CHICKEN SALAD \$14.49**

*Chunks of plump white chicken perfectly seasoned and made with love..Our claim to fame!*

**TUNA HOAGIE .....** **\$12.99**

*Our homemade tuna salad topped with lettuce, tomato, onions, pepperoncini & house dressing*

**TUNA SALAD .....** **\$12.49**

*Freshly made - delicately seasoned*

 **EGG SALAD .....** **\$12.49**

*Fresh boiled eggs & mayo ... seasoned just right!*

Half of a Sandwich = Half the regular price plus \$1.00

## “Packed” .... WRAPS

On White, Whole Wheat or Spinach Herb tortilla served with chips & a pickle!

**TURKEY WRAP..... \$14.49**

*Lean breast of turkey with lettuce, tomato and honey mustard*

 **HOT JOEY WRAP™ .....** **\$14.49**

*Grilled diced chicken breast, onions & pepperoncini w/melted American cheese, lettuce & tomato ... with a side of ranch*

 **CHICKEN CAESAR WRAP..... \$13.49**

*Grilled diced chicken breast, romaine lettuce & Caesar dressing*

Be creative...pack your favorite sandwich in a wrap - add (\$1.00)

## “Pluses” .... EXTRAS ON YOUR SANDWICH

SLAW, SAUERKRAUT, SALSA,

GIARDINAIRE Hot Pepper Relish (\$ .99 each)

CHEESE (\$ .99) American, Swiss, Provolone, Cheddar, Muenster & Pepper Jack

AVOCADO MASH (\$1.49) BACON (\$1.99) Shmear of CHOPPED LIVER (\$3.99)

**FRESHLY BAKED BREADS:**

*Choice of Rye, Pumpernickel, Whole Wheat, White, Sourdough*

*Sub a Bagel, Wrap, Croissant or Hoagie - \$1.00 extra*


 **Pickle-licious!**

**Sharing Charge – \$1.00**

Extra Pickle, Extra Chips

## “Plump” .... BURGERS

### BURGER PLATTER \$13.79

 *Big 1/2 pounder, served on a kaiser roll with lettuce, tomatoes. All burgers served with fries, potato salad, pasta salad, or slaw & pickle.*



### Build A Burger Add-Ons:

Grilled Mushrooms or Onions, Jalapeno's or Kraut - (\$ .99 each)

CHEESE: American, Swiss, Provolone, Cheddar & Pepper Jack - (\$ .99)

BACON - (\$1.99) AVOCADO MASH (\$1.49)

 **PATTY MELT \$14.79**

*Grilled on Rye with melted Swiss & grilled onions.*

**VEGGIE BURGER PLATTER \$11.49**


**SOUTHWEST BURGER \$14.79**  
*Southwest sauce, jack cheese, grilled onions, lettuce, tomato.*

Substitute a House Salad – add (\$1.99) or Onion Rings (\$2.99)

## “Prized” .... REUBENS & RACHAELS

- CORNED BEEF
- PASTRAMI
- TURKEY

**Your choice \$15.99**

 *Topped with imported Swiss, sauerkraut and our homemade Russian dressing then grilled 'till golden on Rye bread. Served with chips & a pickle!*

## “Piled High” ... COMBO SANDWICHES

#1 - #5 include your choice of homemade potato salad, pasta salad or coleslaw & a pickle.

 **1. PICKLES FAVORITE .....** **\$16.49**

*A triple decker of steamed corned beef, pastrami & Swiss covered w/ slaw & Russian dressing*

 **2. PICKLES NEW JERSEY SLOPPY JOE .....** **\$15.49**

*A triple decker of roast beef, turkey & Swiss covered w/ slaw & Russian dressing*

**4. HAM & TURKEY CLUB .....** **\$15.49**

*A triple decker of baked ham, turkey, bacon, Swiss cheese, lettuce & tomato*

**5. GRILLED CHICKEN BREAST PLUS .....** **\$13.99**

*Topped w/bacon, Swiss, lettuce, tomato & honey mustard on a Kaiser roll*

## “Perfectly Grilled” ... HOT SANDWICHES & HOAGIES

Served on choice of bread with chips & a pickle!

~~Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$ .99)~~  
Substitute Fries. (\$1.99)

 **PHILLY STEAK HOAGIE or WRAP .....** **\$14.49**

*Choice of cheese .... melted with grilled onions. . . Try it with Turkey!*

*Add a side of Southwest sauce to kick it up!*

**CHICAGO BEEF HOAGIE .....** **\$15.99**

*Topped with Provolone & served with Au jus and Giardinare. . . A Windy City Classic.*

 **KIM'S CUBAN .....** **\$13.99**

*Spicy pork, ham, Genoa salami, Swiss, sliced pickles, mustard, mayo all pressed 'till golden on authentic Cuban bread*

 **JAKE'S BIG CATCH - CRISPY COD SANDWICH. ....** **\$14.49**

*Served on a hoagie w/lettuce, tomato & tarter sauce served with fries.*

 **TUNA MELT .....** **\$13.49**

*Grilled on Rye 'till golden with American cheese...A Classic!*

**GRILLED CHEESE DELIGHT .....** **\$9.99**

*A delicious mix of Swiss, Provolone & American cheeses on your choice of bread ....*

*Make it superb... add Tomato (N/C) add Bacon (1.99) or both!*

**HOT DOG .....** **\$9.49**

*100% Boar's Head all beef, split & grilled to perfection,*

*Chicago Style (1.49) topped with tomatoes, hot peppers, relish, pickles & celery salt.*

## “Positively Delicious”... SALADS!

 **GREEK SALAD .....** **\$13.49**

*Homemade potato salad covered w/lettuce, tomato, cucumber, onions, feta cheese, pepperoncini, Greek olives & topped w/our Greek dressing. Zorba would be proud!*

 **HOT JOEY SALAD™ .....** **\$14.49**

*Grilled diced chicken breast, pepperoncinis & onions with melted white American cheese served warm on a bed of lettuce with Bleu cheese dressing ... a low carb favorite!*

**GRILLED CHICKEN SALAD “The Aldo” .....** **\$13.99**

*Lettuce topped with diced chicken breast, egg, tomato, cucumber, toasted almonds and Honey Mustard dressing.*

**CHICKEN SALAD PLATE .....** **\$14.49**

*Chicken salad stuffed tomato served on a bed of lettuce with egg wedge.*

 **COMBO SALAD .....** **\$14.99**

*Scoops of our homemade Tuna salad, Chicken salad, potato salad & cole slaw garnished with lettuce and tomato (Substitute a scoop of egg salad for the potato salad & cole slaw for extra protein.)*

**CHEF’S SALAD .....** **\$14.49**

*Ham, Turkey, Swiss, egg wedges, cucumbers & tomatoes on a bed of lettuce with your choice of dressing*

**TUNA SALAD PLATE .....** **\$13.49**

*Tuna Salad stuffed tomato served on a bed of lettuce with egg wedge.*

**CAESAR SALAD .....** **\$10.99**

*Romaine & crispy croutons tossed with creamy Caesar dressing (with Grilled or Cajun Chicken - add \$3.99)*

*(Any salad chopped - add \$1.00)*

## “Popular” .... PLATTERS

All platters served with a pickle of course!

**\*\*NOVA LOX..... \$15.99**

*Nova lox & cream cheese on a toasted bagel served w/lettuce, tomato & onion*

**CHOPPED LIVER PLATTER .....** **\$15.99**

*Served with hard-boiled egg, lettuce, tomato, onions & crackers.*

 **CHICKEN TENDERS BASKET .....** **\$13.99**

*Breaded chicken tenders served with fries & our famous honey mustard for dipping!*

**FISH & CHIPS BASKET .....** **\$14.49**

*Crispy, flaky white cod filets, served with fries & tartar sauce*

## “Pick Some” .... APPETIZERS & SIDES

**Basket of French Fries.....\$6.99**

**Basket O’ Onion Rings .....** **\$8.99**

**Chopped Liver Appetizer..... \$10.99**

**Potato Salad, Pasta Salad or Cole Slaw .....** **\$3.49**

**House Salad.....\$5.29**

**Soup of the Day .....** **Cup \$5.49 - Bowl \$6.49**

### A Favorite!

 **DEEP FRIED PICKLES \$8.99**

*served with ranch dressing*

## “Pee wee Pickles” .... KIDS MENU

For Gherkins 11 & under

*Includes chips, pickle, cookie & small soda*

**GRILLED AMERICAN CHEESE \$8.99**

**CHICKEN TENDERS (2) + FRIES \$9.99**

**HOT DOG (100% all Beef) \$8.99**

*Substitute fries for chips (1.29) Substitute fruit for chips (1.49) Substitute Milk for Soda (1.00)*

**\*\*Consuming raw or undercooked meats, poultry or eggs may increase your risk of food borne illness.**



# Something New

Served on choice of bread with chips & a pickle!

~~Substitute potato salad, pasta salad or cole slaw instead of chips. - (\$ .99)~~  
Substitute Fries. (\$1.99)

**TURKEY PHILLY HOAGIE or WRAP .....** **14.49**

*The healthy version of the Philly steak with choice of cheese (melted) - Try it, you'll like it!*

 **TURKEY RACHAEL .....** **15.99**

*Turkey breast topped with melted Swiss, cole slaw & Russian dressing grilled 'til golden on Rye.*

**TURKEY MELT .....** **14.99**

*Turkey & melted swiss on Rye, grilled till golden with “Kickin Cranberry” sauce.*

## “Practically World Famous”... HOT JOEYS!

Get as a Wrap\*, Hoagie or Salad! Hoagies & Wraps served with Chips & a pickle!

*\*Wraps come with lettuce and tomato*

**THE ORIGINAL HOT JOEY HOAGIE..... 14.49**

*Grilled diced breast of chicken, onions & pepperoncinis topped with melted White American Cheese. A STAR was born!*

 **SOUTHWEST HOT JOEY .....** **14.49**

*The Original with a little kick.... But topped with Pepperjack cheese & our homemade Southwest Sauce*

**THE EXTREME HOT JOEY .....** **14.99**

*For those who like it hot....The Original plus jalapenos, spicy Giardinaire & zippy homemade Horseradish Sauce!*

## “Perfectly Sweet” .... DESSERTS

**PIES, CAKES & BROWNIES– \$8.99\***

*\* Price and assortment vary daily.*

**FRESHLY BAKED COOKIES**

*Chocolate Chip*

**RICE PUDDING – \$4.99**

*Creamy & sweet topped with whipped cream & cinnamon...*



## “Pops, Sodas & Other” .... BEVERAGES

**FOUNTAIN SODAS\***

*Coke, Diet Coke, Root Beer, Sprite, Pink Lemonade*

**ORIGINAL DR. BROWNS**

*Cream Soda (& Diet), Black Cherry (& Diet), Ginger Ale*

**ICED TEA\***

*Freshly Brewed*



**PICKLE-ADE™**

*1/2 lemonade & 1/2 tea*

**COFFEE / HOT TEA\* / HOT CHOCOLATE**

*\*Free Refill - Dine In Only*



## BEER & WINE

**\*\*\*\* We I.D.! \*\*\*\***

**Bud, Bud Light & Assorted Domestic and Import Beers**

**Chardonnay, Cabernet, Merlot, Pinot Grigio**

# DINNER SPECIALS

**Daily 4pm til Close!**

**SPAGHETTI & MEATBALLS .....** **\$11.99**

**CHICKEN PARMESAN .....** **\$11.99**

**CHICKEN A LA RENEE\* .....** **\$11.99**

**SALISBURY STEAK\* .....** **\$12.99**

**HOMEMADE MEATLOAF & GRAVY\* .....** **\$12.99**

**CORNED BEEF & CABBAGE\* (Served Tuesday night only) ..** **\$14.99**

**FISH & CHIPS (battered Cod) .....** **\$14.99**

*\*Served with roasted parsley potatoes, veggie of the day & tossed salad OR cole slaw*